

Investigating Floodproofing Strategies for Historic Settlement Areas of the Fraser River Basin, BC

A Complementary Application of Multi Attribute Decision Making and Stated Choice Modelling

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Overview of Presentation

- Review management problem
- Overview of 2 methods used to address problem
- Discuss complementary methodology
- Implementation
- Results
- Conclusion

Flooding in British Columbia

Low lying areas near the Fraser River are highly susceptible to flooding.



Estimated Fraser River Floodplain in 1894 – Flooded areas shown in white (Source: Fraser Basin Council, 2003)

Significant historical flood events on the Lower Fraser River:

- 1894 (The largest flood on record)
- 1948
- 1972
- (1999)

Flood Prevention in the Lower Fraser Valley – Some Current Issues

- Most communities are protected by '*provincial standard dykes*', that are designed to prevent floods as large as those of 1894.

Concerns about dykes -

- There is a 1 in 10 chance that a major flood (greater than or equal to 1894) will occur in the next 20 years.
- If this happens, the dykes may be unable to prevent flooding, because they will be overtopped by water.
- Even during smaller flood events, dyke failure is a possibility.
- Susceptible to changes in river hydrology, sedimentation
- Vulnerable to earthquake damage.
- Effectiveness will be reduced if sea level rises (global warming).

Flood Prevention in the Lower Fraser Valley – Some Current Issues

- Since 1972, provincial regulations have required 'floodproofing' of individual homes in most *new* subdivisions;

Floodproofing = physically altering buildings and/or land to reduce or eliminate flood damages to the structure.

e.g. Elevation, Wet Floodproofing, Dry Floodproofing.

- Many urban areas are exempt from floodproofing regulations because they are located in 'Historic Settlement Areas'.

Historic Settlement Areas

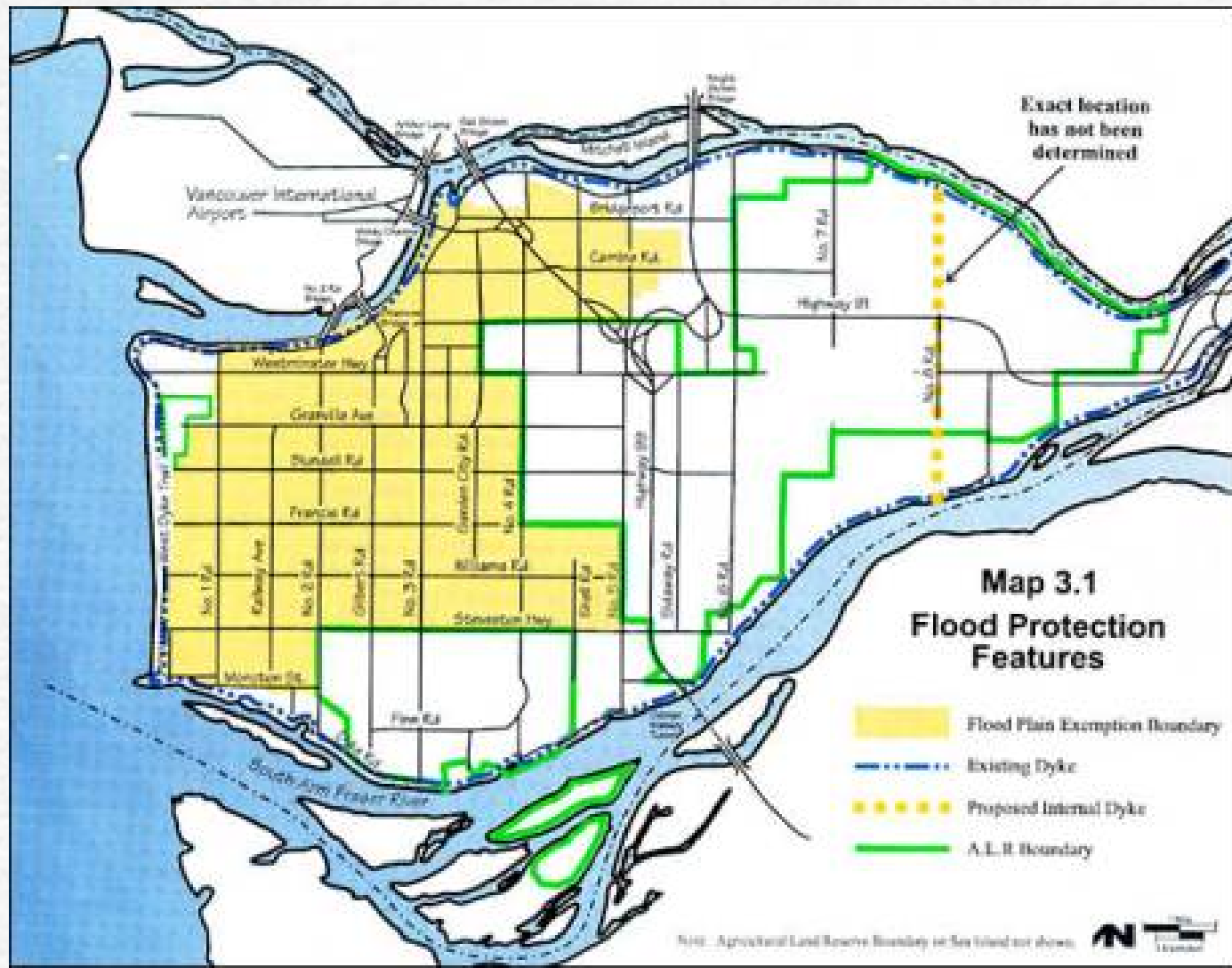
Definition:

Areas within the floodplain that have been developed through early settlement patterns that are committed to further development either through infill or redevelopment.

Issues -

- Totally reliant on existing dyking system for flood protection.
- Increasing urban density
- Non-uniform floodproofing standards
- Generally exempt from floodproofing regulations (Urban Exempt Areas)

Location of Urban Exempt Zone



Richmond, BC

Problem Identification

Research Question:

What can or should be done about current lack of floodproofing requirements for existing homes in HSA of the Fraser River Basin?

Fundamental Concerns -

- Multiple stakeholder interests (e.g. governments, developers, homeowners)
- Multiple objectives (e.g. costs, damages, aesthetics)





Research Objectives

1. To evaluate strategies that encourage 'floodproofing' of existing homes in residential areas in 'Historic Settlement Areas' of the Fraser River Basin, BC.
2. To investigate the benefits of a complementary application of multiple attribute decision analysis and stated preference discrete choice modelling.

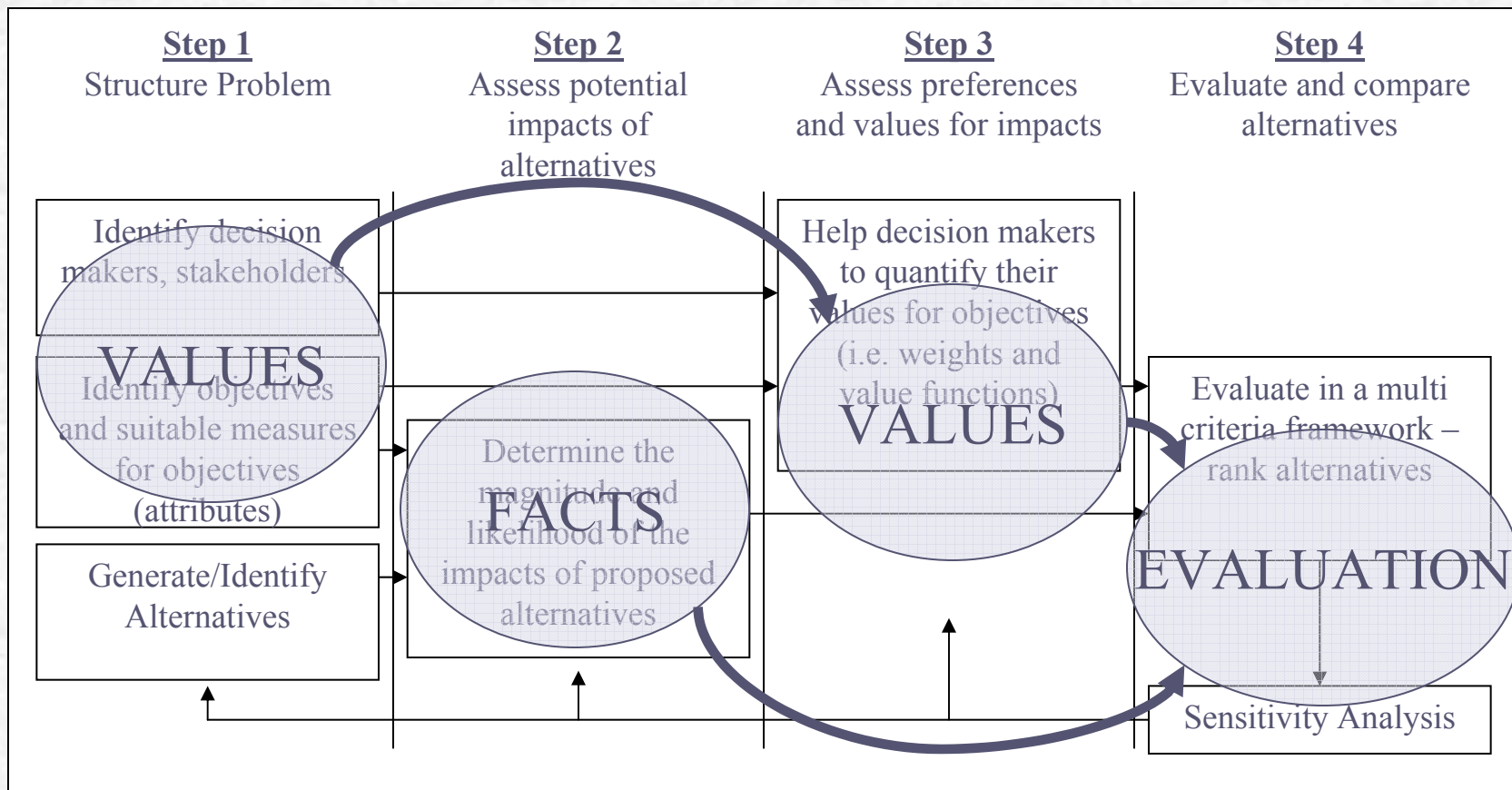
My Research Approach

- ☞ Use a complementary methodology that combines
 - Multiple Attribute Decision Analysis
 - Stated Preference Choice Modelling

Why?

- ☞ MADA is a quantitative decision tool traditionally used with one decision maker (or in small group environment).
 - Good problem structuring and analysis methods.
- ☞ SP methods are quantitative public preference modelling techniques.
 - Large samples, theory of errors.

Multiattribute Decision Analysis: The 4 Step Process



What is Stated Preference Choice Modelling?

Purpose – to obtain multi-variate preference/
trade-off information from large samples.

Method – requires respondents to make
choices between two or more profiles.

Key Products -

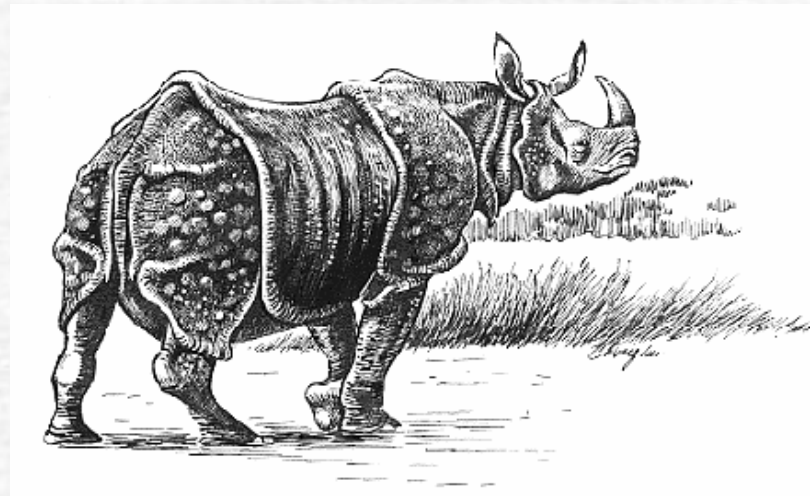
- Aggregate quantitative model of preference
- Part-worth utilities
- Decision Support Tools

Royal Chitwan National Park (Nepal)

Challenge: illiterate population

Issues:

- Rhino conservation
- Tourism use
- Agriculture and crop damages
- Subsistence use
- Community development



Rhinoceros unicornis

CARD - 1

राष्ट्रिय निकुञ्जमा भएका गैंडाको संख्या



Number of Rhino in the Chitwan Valley

बालीनाली नोक्सान बापत क्षतिपूर्ति



Compensation Rate for Crop Damages by Rhino

खरखडाई संकलनको लागि निकुञ्ज खुल्ला रहने अवधी



Length of Period to access Park Resources

मध्यवर्ती क्षेत्रका बासिन्दाका लागि पर्यटन व्यवसायमा रोजगारीको अवसर



Tourism Employment available to Locals

आयमूलक कार्यको लागि आर्थिक सहयोग



Income Generation Program

विकल्प १

१०००

८०० गैंडा

०

800 Rhino

१००%

५०%

०%

0.5

१५

वर्षमा ३ दिन

०

3 days/year

२५००

५०० रोजगारी

०

500 jobs

रु ५०००

रु १००००

रु ०

NR 1000

विकल्प २

१०००

४०० गैंडा

०

400 Rhino

१००%

५०%

०%

0.5

१५

वर्षमा १० दिन

०

10 days/year

२५००

१५०० रोजगारी

०

1500 jobs

रु ५०००

रु ३००००

रु ०

NR 3000

अहिलेको अवस्था

१०००

६०० गैंडा

०

600 Rhino

१००%

०%

०%

0

१५

वर्षमा ३ दिन

०

3 days / year

२५००

१००० रोजगारी

०

1000 jobs

रु ५०००

रु ०

रु ०

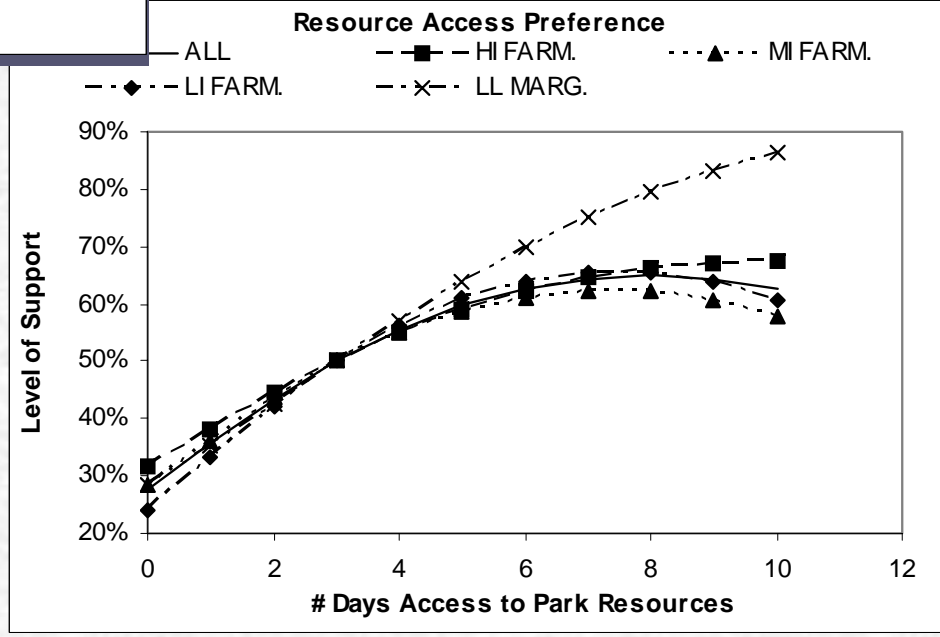
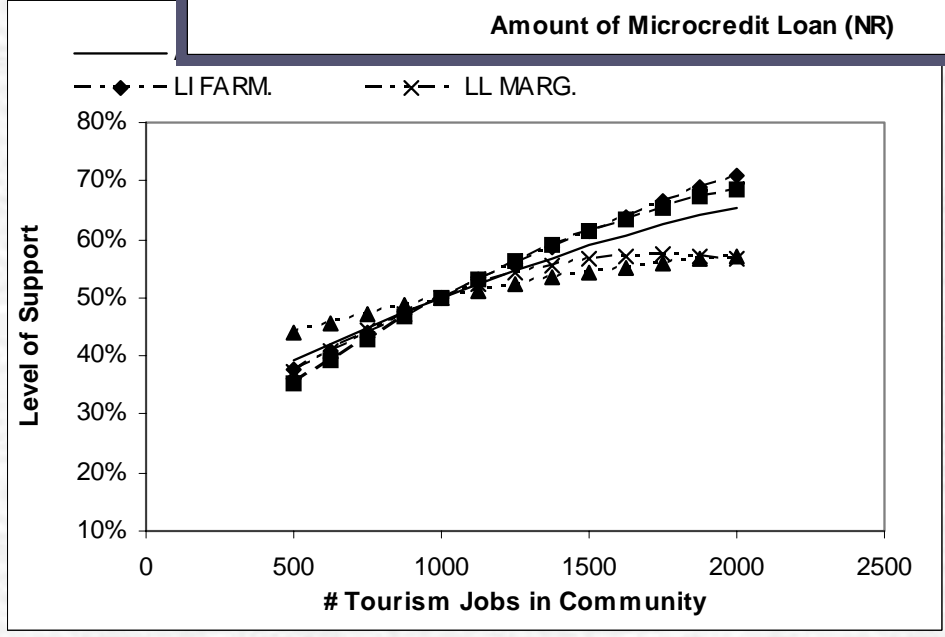
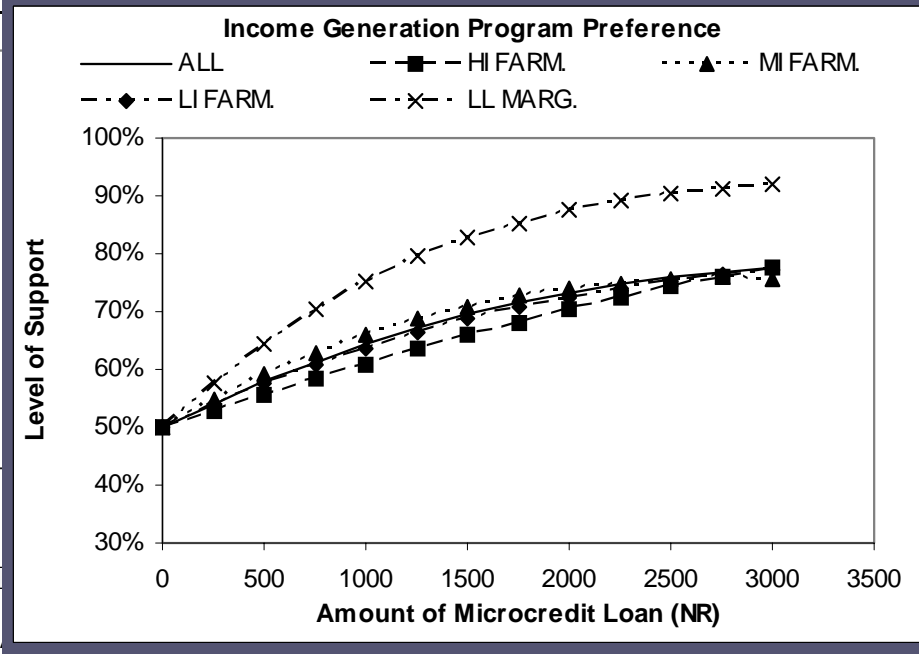
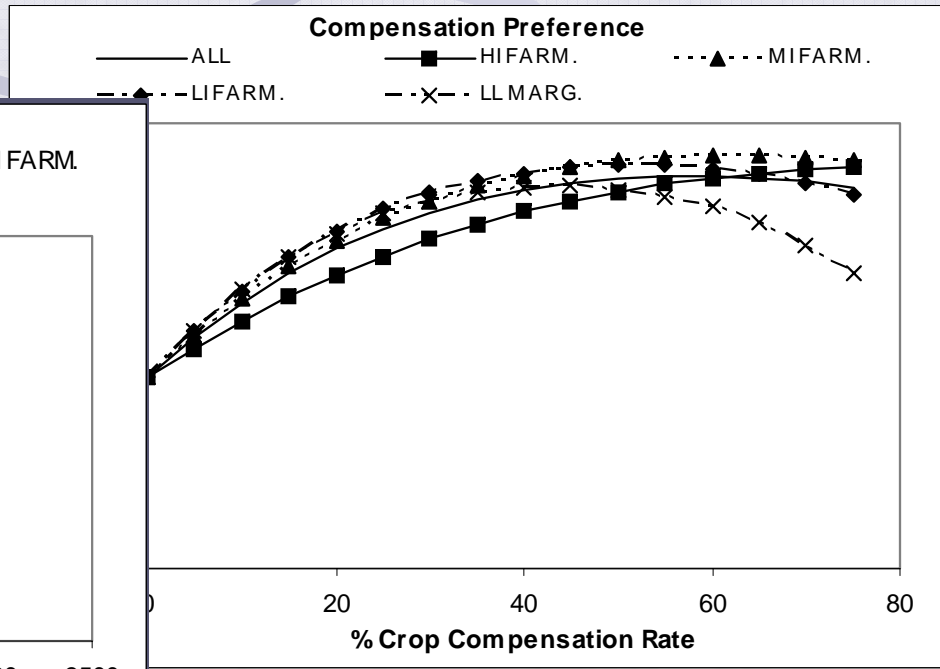
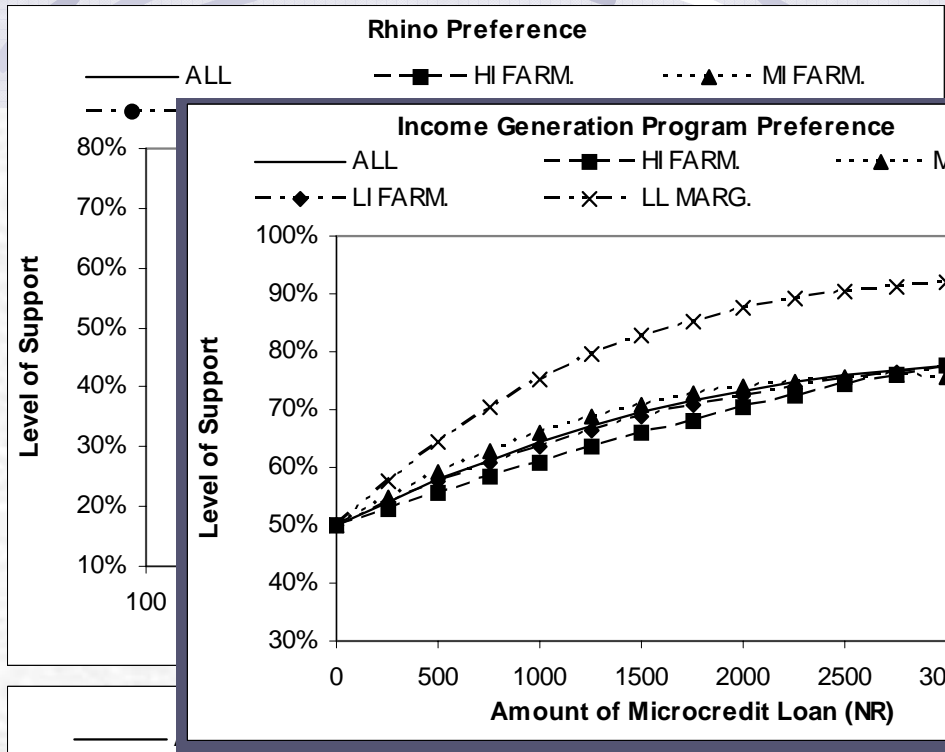
0 NR

विकल्प १

विकल्प २

अहिलेको अवस्था

कुनैपनि विकल्प ठीक लागेन

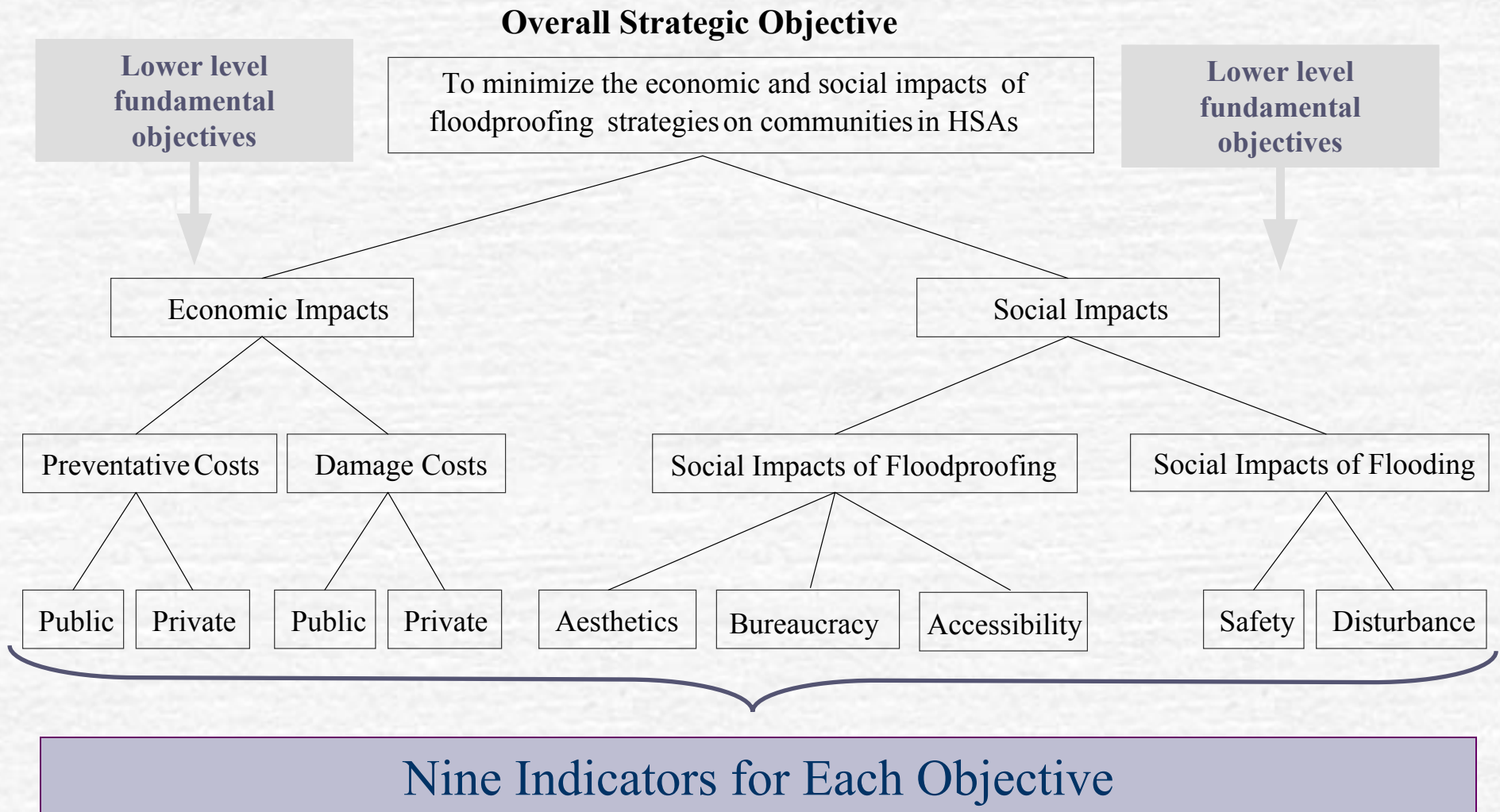


A Complementary Methodological Approach

1. Structure the problem ('MADA')
 - Objectives, indicators and potential alternatives
 - Workshops with "experts" = flood managers/ planners
2. Determine the effects of alternatives
 - Use indicators to describe the overall performance of each alternative in terms of fundamental objectives.
3. Elicit Preferences for Objectives
 - Managers/decision makers – Swing Weighting (DA)
 - Public (homeowners) - 'DCE' and 'MDC'
4. Evaluate Alternatives ('MADA' or 'DCE')
 - Combine preference information with performance indicators to get an overall evaluation of each alternative.

Step 1 - Problem Structuring

Objectives Hierarchy



Step 2 – Impacts of Alternatives

Multiattribute assessment of floodproofing strategies

- Technique – simulation modelling
- Used difference equations of the form

$$\text{State}_{t+1} - \text{State}_t = (\text{system transfers in} - \text{system transfers out}) = \Delta \text{State}$$

- Time step – 1 year
- Simulation length – 20 years

Step 2 – Impacts of Alternatives

Example

Homeowner Costs

$$HC_t = HC_{t-1} - HE * \Delta t - HF * \Delta t + HS * \Delta t$$

- Recalculate HC_t for each time period...20 yrs
- Result for Alternative B (Positive Incentives I)
~ \$25,000

Step 3 - Preference Elicitation (Public)

The Stated Preference Survey

- Computerized response task
- Programmed in Visual Basic
- Target audience – Homeowners in Richmond

Primary Tasks:

- Community Outcomes Stated Preference
 - Maximum Difference Conjoint
 - Discrete Choice Experiment
- Personal Floodproofing Choice (DCE)

Step 3 – Survey (Learning Concepts)

Floodproofing Objectives

Listed below are nine objectives that flood managers consider to be important for evaluating floodproofing strategies. In YOUR OPINION, how important should each objective be in developing a community floodproofing strategy for the next 20 years.

Community Effects

	Not at all Important	Extremely Important	Don't know
<input type="checkbox"/> Visual Impact - to minimize the negative visual impact of floodproofing on neighborhoods.			OR <input type="checkbox"/>
<input type="checkbox"/> Accessibility - to minimize the loss of accessible housing for the physically challenged.			OR <input type="checkbox"/>
<input type="checkbox"/> Bureaucracy - to minimize inconvenience created by additional floodproofing regulations/administrative procedures.			OR <input type="checkbox"/>

Expenses

<input type="checkbox"/> Public Sector Costs - to minimize government expenses on the floodproofing strategy (municipal, provincial, and federal).			OR <input type="checkbox"/>
<input type="checkbox"/> Homeowner Costs - to minimize homeowner expenses for floodproofing and/or flood management levies (flood taxes).			OR <input type="checkbox"/>

Flood Effects

<input type="checkbox"/> Safety - to minimize the safety hazards of flooding for citizens in their own homes.			OR <input type="checkbox"/>
<input type="checkbox"/> Disruption - to minimize the inconvenience of flooding on citizens (e.g. temporary homelessness, clean-up time)			OR <input type="checkbox"/>
<input type="checkbox"/> Public Sector Damages - to minimize public sector spending for repairing flood damaged homes.			OR <input type="checkbox"/>
<input type="checkbox"/> Homeowner Damages - to minimize the expenses of homeowners for repairing flood damages.			OR <input type="checkbox"/>

Continue

Quit

Step 3 - Preference Elicitation (Public, Homeowners)

Maximum Difference Conjoint Task

Please select one value that you find **MOST** acceptable and press 'OK'

Outcome A		Indicator descriptions for your community over the next 20 years.
COMMUNITY		
<input type="radio"/>	Visual Impact 5%	Percentage of homes that will be greater than 2 stories tall in any given neighbourhood. RANGE: 5% to 45%
<input type="radio"/>	Accessibility 5% decrease	Change (%) in the availability of single storey homes built at ground level. RANGE: 5% to 60% decrease
<input type="radio"/>	Bureaucracy None	Number of administrative steps added to the building permit application process. RANGE: "None" to "4 or more"
EXPENSES		
<input type="radio"/>	Public Sector Costs \$0 over 20 years	Net amount that the government will spend to support floodproofing (AVERAGE/household) RANGE: \$0 to \$15,000
<input type="radio"/>	Homeowner Costs \$30,000 over 20 years	Net amount that homeowners will spend on floodproofing or levies (AVERAGE/household). RANGE: \$2000 to \$30,000
FLOOD EFFECTS		
<input type="radio"/>	Safety 5%	Percentage of homes that will be entirely floodproofed to the provincial standard. RANGE: 5% to 60%
<input type="radio"/>	Stress and Disturbance 1 months	Average length of time that residents will be unable to occupy their homes after a major flood. RANGE: 1 to 4 months
<input type="radio"/>	Public Sector Damages \$10,000	Average disaster assistance the government will likely pay to each household after a major flood. RANGE: \$10,000 to \$75,000
<input type="radio"/>	Homeowner Damages \$40,000	Average amount homeowners will likely pay to repair household damages after a major flood. RANGE: \$5,000 to \$40,000

Question Number: 3 of 6

Step 3 – Preference Elicitation (Public, Homeowners)

Community Outcomes – Forced Choice

Please carefully compare the two outcomes and choose the one you would prefer for your community.

Outcome A

COMMUNITY	
Visual Impact	5%
Accessibility	5% decrease
Bureaucracy	None
EXPENSES	
Public Sector Costs	\$0 over 20 years
Homeowner Costs	\$30,000 over 20 years
FLOOD EFFECTS	
Safety	5%
Stress and Disturbance	1 months
Public Sector Damages	\$10,000
Homeowner Damages	\$40,000

You choose as the MOST acceptable...

You choose as the LEAST acceptable...

In your community over next 20 years

Change (%) in the availability of single storey homes built at ground level.
RANGE: 5% to 60% decrease

Percentage of homes that will be greater than 2 stories tall in any given neighbourhood.
RANGE: 5% to 45%

Number of administrative steps added to the building permit application process.
RANGE: "None" to "4 or more"

Net amount that the government will spend to support floodproofing (AVERAGE/household)
RANGE: \$0 to \$15,000

Net amount that homeowners will spend on floodproofing or levies (AVE./household).
RANGE: \$2000 to \$30,000

HIDE DESCRIPTIONS

Percentage of homes that will be entirely floodproofed to the provincial standard.
RANGE: 5% to 60%

Average length of time that residents will be unable to occupy their homes after a major flood.
RANGE: 1 to 4 months

Average disaster assistance the government will likely pay to each household after a major flood.
RANGE: \$10,000 to \$75,000

Average amount homeowners will likely pay to repair household damages after a major flood.
RANGE: \$5,000 to \$40,000

Outcome B

COMMUNITY	
Visual Impact	5%
Accessibility	5% decrease
Bureaucracy	None
EXPENSES	
Public Sector Costs	\$15,000 over 20 years
Homeowner Costs	\$10,000 over 20 years
FLOOD EFFECTS	
Safety	5%
Stress and Disturbance	2 months
Public Sector Damages	\$75,000
Homeowner Damages	\$30,000

You choose as the LEAST acceptable...

You choose as the MOST acceptable...

Choose either Outcome A or Outcome B

Question Number: 3 of 6

<<< Back

Next Question...>>>

Quit

Step 3 – Preference Elicitation (Public, Homeowners)

Community Outcomes - Choice with Base

Outcome of continuing current Floodproofing policies		Your Previous Selection Outcome B	
COMMUNITY	In your community over next 20 years	COMMUNITY	
Visual Impact 5%	Change (%) in the availability of single storey homes built at ground level. RANGE: 5% to 60% decrease	Visual Impact 5%	
Accessibility 5% decrease	Percentage of homes that will be greater than 2 stories tall in any given neighbourhood. RANGE: 5% to 45%	Accessibility 5% decrease	
Bureaucracy None	Number of administrative steps added to the building permit application process. RANGE: "None" to "4 or more"	Bureaucracy None	You choose as the LEAST acceptable...
EXPENSES		EXPENSES	
Public Sector Costs \$0 over 20 years	Net amount that the government will spend to support floodproofing (AVERAGE/household) RANGE: \$0 to \$15,000	Public Sector Costs \$15,000 over 20 years	
Homeowner Costs \$2,000 over 20 years	Net amount that homeowners will spend on floodproofing or levies (AVE./household). RANGE: \$2000 to \$30,000	Homeowner Costs \$10,000 over 20 years	
FLOOD EFFECTS	HIDE DESCRIPTIONS	FLOOD EFFECTS	
Safety 5%	Percentage of homes that will be entirely floodproofed to the provincial standard. RANGE: 5% to 60%	Safety 5%	
Stress and Disturbance 4 months	Average length of time that residents will be unable to occupy their homes after a major flood. RANGE: 1 to 4 months	Stress and Disturbance 2 months	You choose as the MOST acceptable...
Public Sector Damages \$75,000	Average disaster assistance the government will likely pay to each household after a major flood. RANGE: \$10,000 to \$ 75,000	Public Sector Damages \$75,000	
Homeowner Damages \$25,000	Average amount homeowners will likely pay to repair household damages after a major flood. RANGE: \$5,000 to \$ 40,000	Homeowner Damages \$30,000	
<input type="checkbox"/> Please choose only one Outcome <input type="checkbox"/>			

Important Note...
This outcome assumes that all dykes are maintained to the current standard. Besides floodproofing, the effects of other existing government policies are NOT included. For instance, a separate housing policy that promotes multi family dwellings could also independently increase visual impact.

Question Number: 3 of 6
<<< Back
Next Question...
Quit

Step 3 - Preference Elicitation (Public, Homeowners)

Personal Floodproofing Choice

Imagine that the following floodproofing options were available to you as a homeowner. The options include incentives and/or disincentives that could be used as part of strategy to encourage floodproofing in your community over the next 20 years.

CHOICE SET 3

Descriptions . . .	Elevation	Wet Floodproofing	No Floodproofing
Average estimated cost to floodproof one existing moderately sized home.	Cost \$50,000	Cost \$15,000	Cost None
Estimated structural damages costs (before any compensation) to an average home after a major flood which breaches the dykes.	Damages \$5,000	Damages \$35,000	Damages \$30,000
Estimated minimum time required before home can be reoccupied after it is flooded.	Inconvenience 2 weeks	Inconvenience 2 months	Inconvenience 4 to 6 months
Support Municipal tax break (%/yr) offered to owners of floodproofed homes.	Support 15% per year	Support 15% per year	Penalties \$200 per year
Penalties Levy applied to homes that have NOT been floodproofed.			
% of flood damage repair costs covered by disaster assistance.	Damage Compensation 80%	Damage Compensation 80%	Damage Compensation 60%

Please check the option you would prefer...

Question Number: 3 of 4

Next Question

Quit

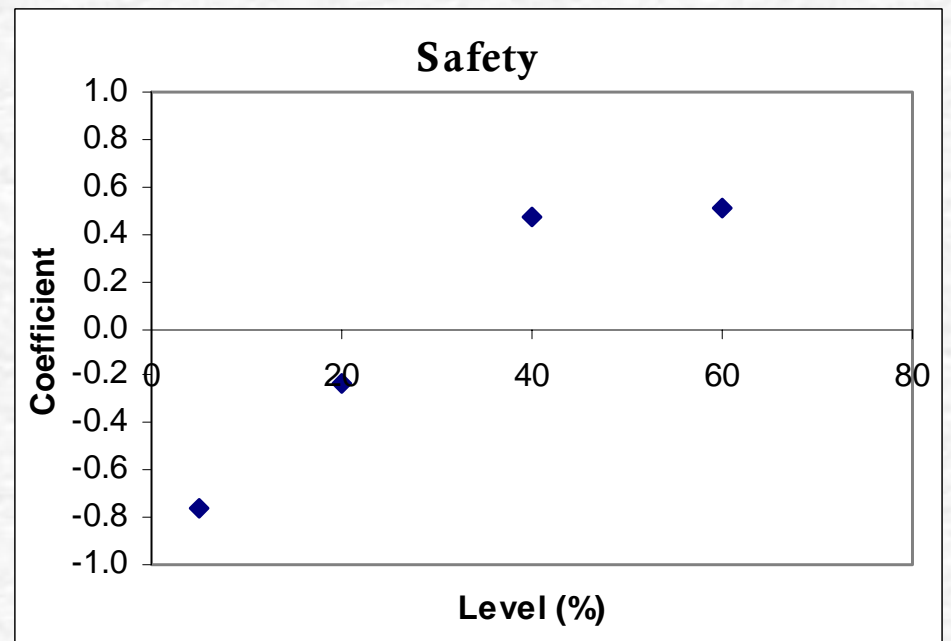
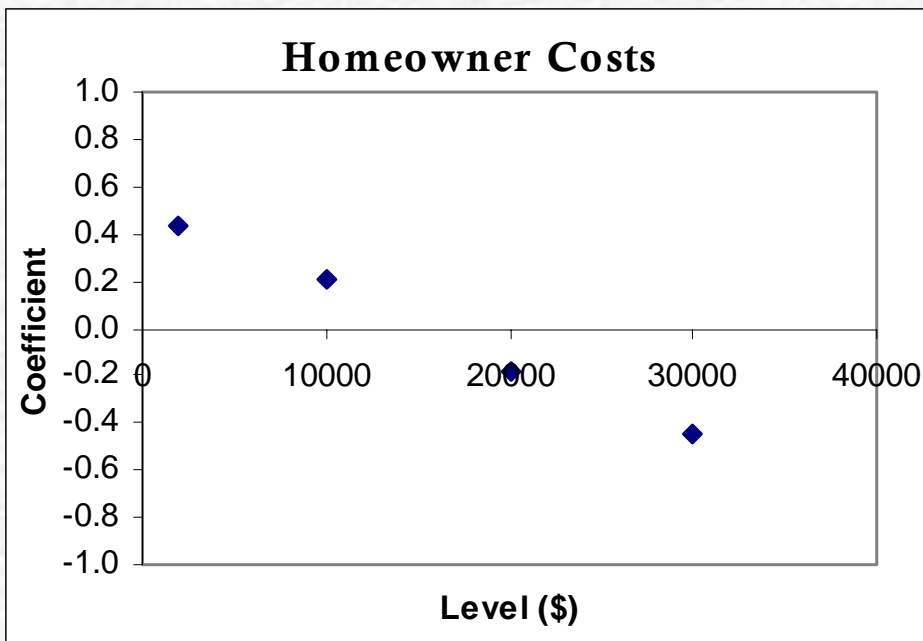
Step 3

Results – Managers' Swing Weighting Task

Attribute	Average	Min	Max
Aesthetics	0.03	0.02	0.05
Accessibility	0.04	0.02	0.06
Bureaucracy	0.07	0.06	0.08
Public Sector Costs	0.13	0.10	0.18
Homeowner Costs	0.11	0.09	0.14
Safety	0.16	0.11	0.20
Stress and Disturbance	0.15	0.14	0.16
Public Sector Damages	0.16	0.13	0.18
Homeowner Damages	0.15	0.12	0.17

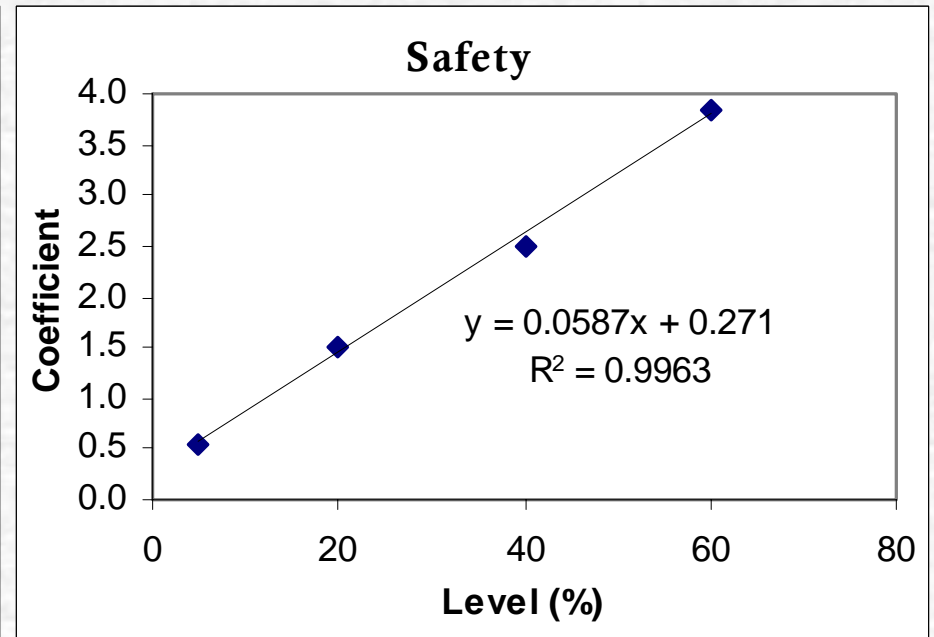
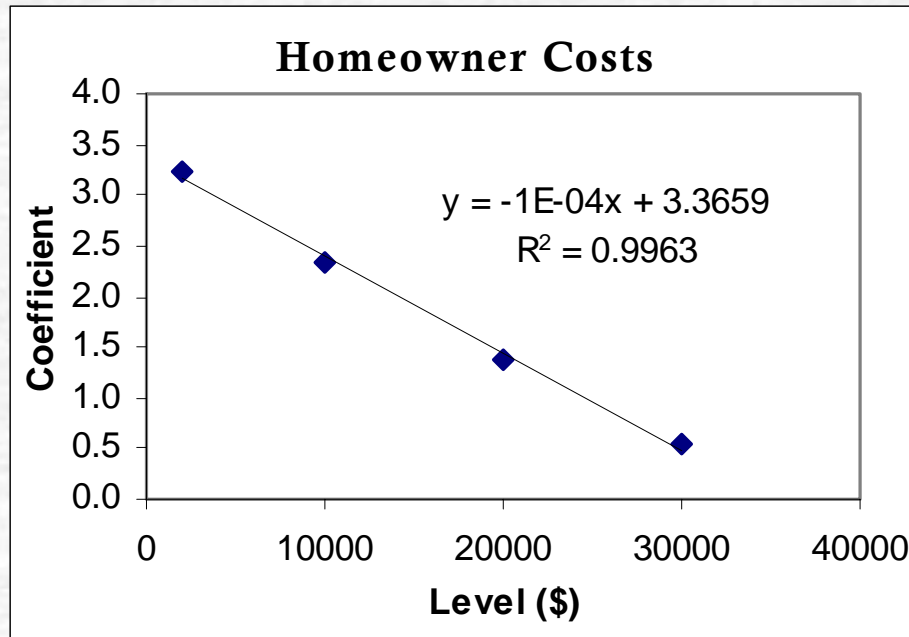
Step 3

Results - Community Outcomes DCE



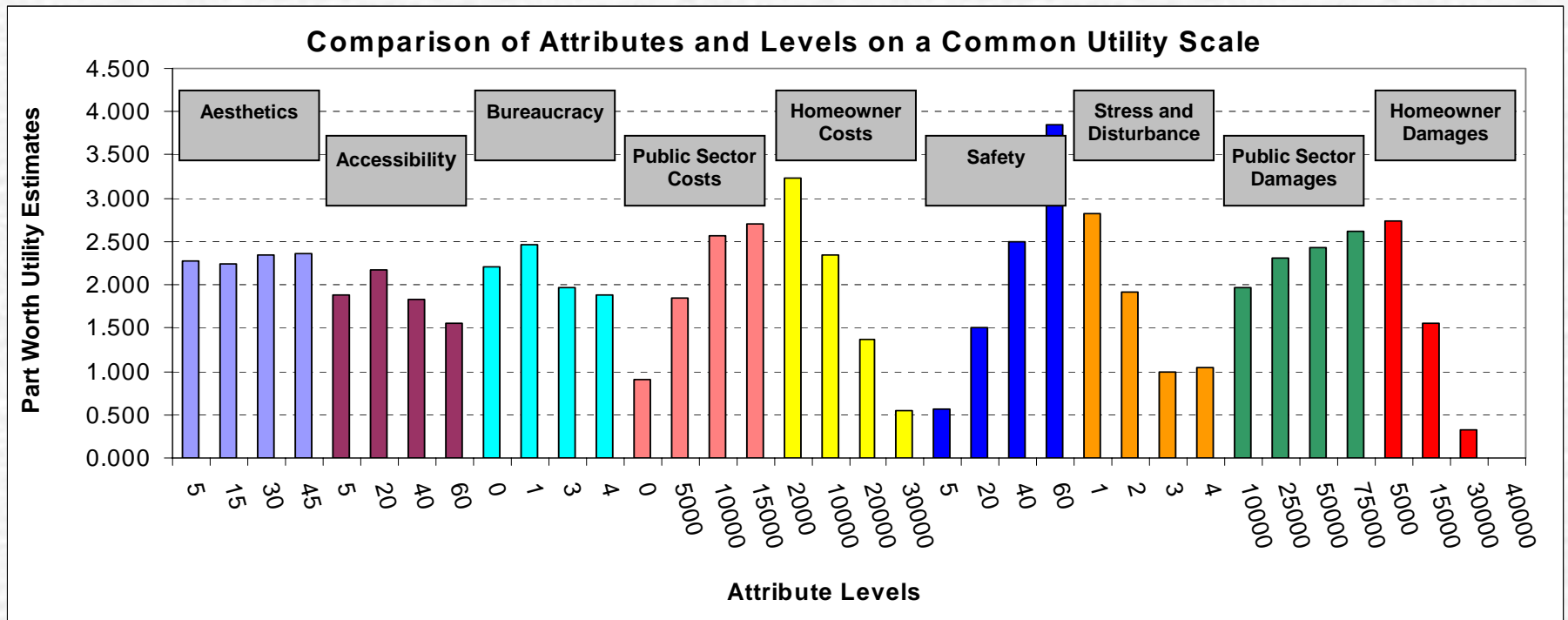
Step 3

Results - Community Outcomes MDC



Step 3

Results – Community Outcomes MDC (Common Scale)



Step 3

Results – Comparison of Objective Weights

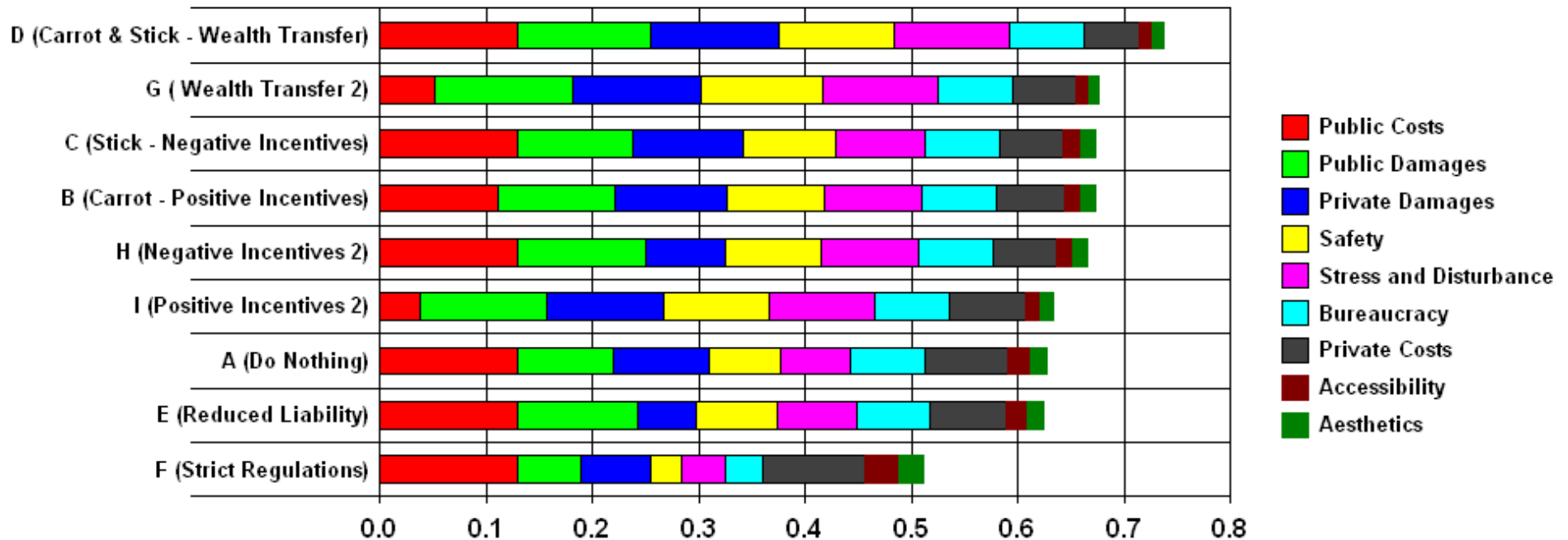
Attribute	MDC Weight	Rank	Managers' Weight	Rank
Aesthetics	0.01	9	0.03	9
Accessibility	0.03	8	0.04	8
Bureaucracy	0.03	7	0.07	7
Public Sector Costs	0.13	5	0.13	5
Homeowner Costs	0.19	3	0.11	6
Safety	0.23	1	0.16	1
Stress and Disturbance	0.13	4	0.15	4
Public Sector Damages	0.05	6	0.16	2
Homeowner Damages	0.20	2	0.15	3

Step 4

Results - Evaluating Alternatives Using Decision Analysis

Example - Expert Preferences

Contributions to Goal from Level: Objectives



Step 4

Results – Comparison, Ranking of Alternatives

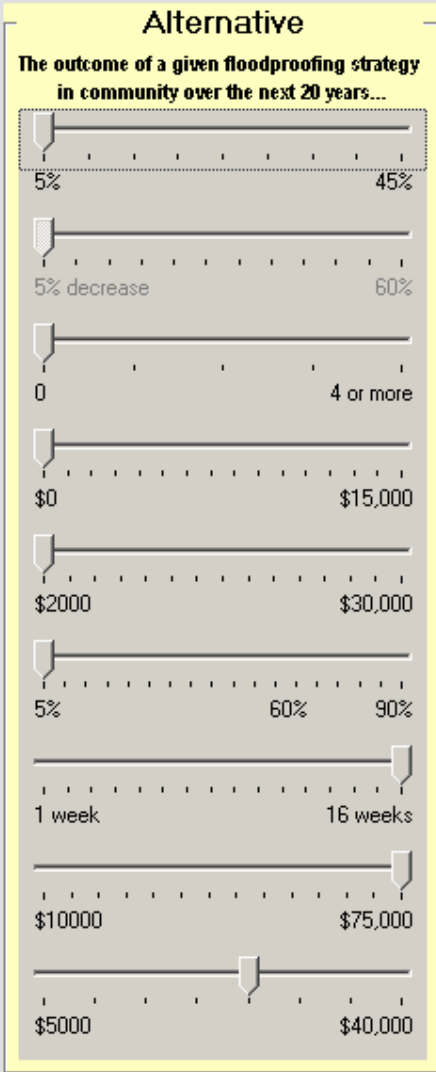
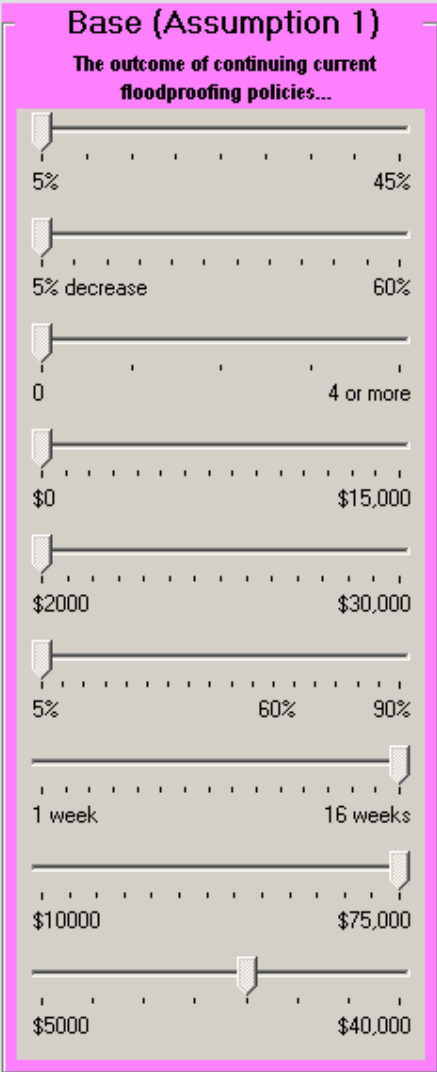
Alternative	Decision Model		
	Public 1	Public 2	Expert
A (Do Nothing)	7	6	7
B (Carrot - Positive Incentives I)	3	4	4
C (Stick - Negative Incentives I)	4	5	3
D (Carrot & Stick – Wealth Trans I)	1	3	1
E (Reduced Liability)	8	8	8
F (Strict Regulations)	9	9	9
G (Wealth Transfer II)	2	2	2
H (Negative Incentives II)	5	7	5
I (Positive Incentives II)	6	1	6

Community Outcomes Decision Support System

To change the assumption for the Base, please select the appropriate option below...

- Base Assumption 1
- Base Assumption 2

- Show Instructions
- Reset Form
- Main Menu
- Quit



To set Alternative to a pre-defined floodproofing strategy, please click below.

Select a Predefined Strategy...

- Aesthetics
- Accessibility
- Bureaucracy
- Public Sector Costs
- Homeowner Costs
- Safety
- Stress and Disturbance
- Public Sector Damages
- Homeowner Damages

Hint...place mouse over above titles for a detailed description of each attribute

% support for policy outcome: **48.92 %**

51.08 %

% support at starting conditions: 48.92 %
 Change: 0 %
 Relative % change: 0 %

51.08 %
 0 %
 0 %

Step 4

Results – Comparison of Alternative Evaluations, Community Outcomes DCE and Decision Analysis

Floodproofing Strategy	Community Outcomes DSS		Decision Analysis - PPM2	
	Market Shares (%)	Rank	Score (%)*	Rank
G (Wealth Transfer II)	24.53%	1	13.52 %	2
I (Positive Incentives II)	19.36%	2	13.57 %	1
D (Carrot & Stick – Wealth transfer)	14.91%	3	11.52 %	3
B (Carrot - pos. Incentives)	11.68%	4	11.44 %	4
C (Stick - neg. incentives)	8.71%	5	10.66 %	5
H (Negative Incentives II)	6.90%	6	10.22 %	7
A (Do Nothing – Current)	5.99%	7	10.29 %	6
E (Reduced Liability)	5.06%	8	9.71 %	8
F (Strict Regulations Only)	2.85%	9	9.07 %	9

Results – A Simple DSS

Enter values in UNSHADED boxes or select strategy below			
Attribute	1. Elevation	2. Wet Flood Proofing	3. No Flood Proofing
Costs (\$)	\$60,000.00	\$18,000.00	\$0
Damages (\$)	\$4,400.00	\$40,000.00	\$87,000.00
Inconvenience (weeks/months)	2 weeks	2 months	4 months min
Grant or Tax Break	1	1	None
Support (Taxbreak 1=No, 2=Yes)	1	1	None
Penalties (1=No, 2=Yes)	None	None	1
Compensation (%)	80	80	80
Choice %	29.60%	15.91%	54.49%
Available Strategies:			
Do Nothing	Reduced Liability	Wealth Transfer (+/- Combo)	
Positive Incentives	Negative Incentives	Wealth Transfer (+/- Combo2)	
Positive Incentives 2	Negative Incentives 2		

Step 4

Results - Sensitivity Analysis

- Change direction of preference
- Sensitivity to changes in weights
- Analysis of uncertainty in model parameters
- Considered different rates of floodproofing adoption



Conclusions – Methodological

- ☛ Stated preference models can successfully complement a MADA
 1. Integrated approach
 2. Comparative approach
- ☛ General Benefits
 - DA structuring and preference theories improve survey.
 - Stated preference approaches are efficient.
 - Large scale surveys can provide statistically significant results.
 - Inclusion of public interest in decision making process
 - Survey environment reduces opportunity for analyst to influence results.



Conclusions – Implications for Floodplain Management

City of Richmond:

- Large urban population and recent growth a concern.
- Evidence of misperceptions about flood hazard and denial.
- Education is needed.
- Residents showed a strong overall desire for floodproofing but they want governments to share responsibility for costs and provide leadership.
- Supportive of the effects that floodproofing will have in community.

The End...





Title: Fraser River Flood Hatzic Dyke Break



Title: Fraser River Flood at Vedder Bridge



Title: Fraser River Flood Flooding in Hatzic

The Fraser in Flood...1948



Title: Fraser River Flood Flooding at Hatzic



Title: Fraser River Flood Flooding at Mission



Title: Fraser River Flood Flooding in Matsqui

Supplement - Caveats and Extensions...

Limitations:

- ☞ May not be possible to use same attribute set in survey and DA.
- ☞ SP experimental design process can produce unrealistic alternatives.
- ☞ Simple DA model used.

Extensions:

- ☞ More complicated DA methods.
- ☞ Incorporation of uncertainty.
 - Preference survey
 - Impact models
- ☞ Use swing weighting to derive public weight sets and compare to SP.

Supplement - Caveats and Extensions...

Limitations:

- ☞ Representativeness of sample
- ☞ Model complexity
- ☞ Uncertainty in flood data

Extensions:

- ☞ Alternative floodproofing strategies
- ☞ Extended sensitivity analysis
 - Values for policy levers
- ☞ Reduced FCL (Richmond specific)
- ☞ Model refinement and expansion

Supplemental – Floodproofing Individual Homes

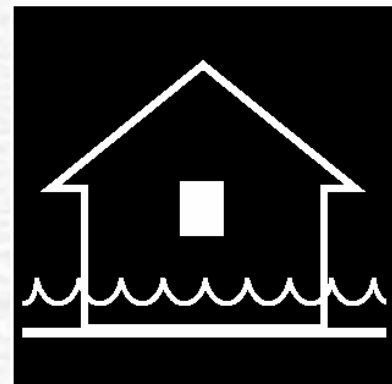
➤ Elevation

- add a basement or crawl space to prevent water from entering the main living quarters.



➤ Wet Floodproofing

- use special building materials and techniques that allow water to enter the home, but resist significant damage.



Other – dry floodproofing, relocation, floodwalls etc.

Supplemental – Problem Structuring, Objectives and Indicators

	Objective	Description	Indicator	
ECONOMIC IMPACTS	Prevention	Public Sector Costs of floodproofing	To minimize the costs to public interests of implementing a floodproofing strategy	Net amount that the government will spend to support floodproofing (AVERAGE \$ per household).
		Homeowner Costs of floodproofing	To minimize the costs to homeowners of implementing a floodproofing strategy	Net amount that homeowners will spend on floodproofing or levies (AVERAGE \$ per household).
	Flood Damages	Public Sector Damages of future floods	To minimize future flood damage costs to public interests	Average flood disaster assistance that the government will likely have to pay to each household after a major flood (\$).
		Homeowner Damages of future floods	To minimize future flood damage costs to private interests	Average amount that homeowners will pay to repair damages to their homes after a major flood (\$).
SOCIAL IMPACTS...	of Floodproofing	Aesthetics	To minimize the negative aesthetic impact of floodproofing building techniques.	% of homes that will be greater than two stories tall in any given neighbourhood.
		Bureaucracy	To minimize the inconvenience created by any new floodproofing requirements	Number of administrative steps added to the building permit application process.
		Accessibility	To minimize the loss of accessible housing for the physically challenged	% decrease in the availability of single storey homes built at ground level.
	of Flooding	Protection of Community Members (Safety)	To minimize the flood related safety hazards in the community	% of homes that will be floodproofed to the provincial standard.
		Flood Related Stress and Disturbance	To minimize the flood related stress and disturbance on community members	Average time that residents will be unable to occupy their homes after a major flood (weeks).

Step 3 - Preference Elicitation

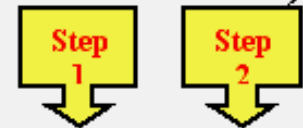
Two sources of preference information:

- Experts – Flood managers
- Public – Homeowners

Tools:

- Expert – Swing Weighting Task
- Public – Stated Preference Survey

Supplemental - Managers' Swing Weighting Task



Objective	Indicator Description (for your community over 20 years time...)	Units	Estimated Range	Your ranking	Your rating
Visual Impact	Percentage of homes that will be greater than 2 stories tall in any given neighbourhood.	%	RANGE: 0% to 45%		
Accessibility	Decrease (%) in the availability of single storey homes built at ground level.	% decrease	RANGE: 0% to 60% decrease		
Bureaucracy	Number of new regulations/ administrative steps added to the building permit application process.	# steps	RANGE: "None" to "4 or more"		
Public Costs	Net amount that the government will spend to support floodproofing (AVERAGE/ household)	\$	RANGE: \$0 to \$15,000		
Homeowner Costs	Net amount that homeowners will spend on floodproofing or levies (AVERAGE/ household).	\$	RANGE: \$0 to \$30,000		
Safety	Percentage of homes that will be entirely floodproofed to the provincial standard.	%	RANGE: 0% to 60%		
Inconvenience	Average length of time that residents will be unable to occupy their homes after a major flood.	months	RANGE: 1 to 4 months		
Public Damages	Average disaster assistance the government will likely pay to each household after a major flood.	\$	RANGE: \$10,000 to \$75,000		
Homeowner Damages	Average amount homeowners will likely pay to repair household damages after a major flood.	\$	RANGE: \$5,000 to \$40,000		

Supplemental – Warm-up Questions

Background Questions

First we will ask you some questions about your personal experiences and perceptions with regard to flooding.

1. How long have you lived in the City of Richmond?

- 0 - 5 years 21 - 30 years
 6 - 10 years 31 years or more
 11 - 20 years

2. How many more years do you expect to stay living in Richmond?

- 0 - 5 years 21 years or more
 6 - 10 years Don't know
 11 - 20 years

3. Have you ever lived in any of the following Fraser Valley communities? (Check all that apply)

- Chilliwack
 Port Coquitlam
 Pitt Meadows
 Ladner
 Vancouver (Southlands)
 Surrey (Bridgeview/Crescent Beach)
 New Westminster (Queensborough)
 District of Kent/Agassiz
 Abbotsford (Matsqui/Sumas Prairie)
 Fort Langley
 I have not lived in any of these communities.

4. Have you experienced flooding in your current home (or in any previous home) caused by a rising river or by waves during a storm?

- Yes
 No

5. Please indicate whether or not each of the following factors was an important consideration when you purchased your current home?

(Check either "Yes" or "No") **Skip if you are not a homeowner.**

- | Yes | No | |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Cost |
| <input type="checkbox"/> | <input type="checkbox"/> | Proximity to work and other amenities (e.g. schools, shops) |
| <input type="checkbox"/> | <input type="checkbox"/> | Risk to home due to natural disasters e.g. flooding |
| <input type="checkbox"/> | <input type="checkbox"/> | Features of home (e.g. # of rooms, garage, yard) |
| <input type="checkbox"/> | <input type="checkbox"/> | Reputation of neighborhood (e.g. crime rate, prestige) |
| <input type="checkbox"/> | <input type="checkbox"/> | Aesthetic appeal of home (e.g. pleasing to look at) |
| <input type="checkbox"/> | <input type="checkbox"/> | Investment potential through eventual resale |
| <input type="checkbox"/> | <input type="checkbox"/> | Proximity to family |
| <input type="checkbox"/> | <input type="checkbox"/> | Reputation of community (e.g. schools, taxes, recreation, weather) |
| <input type="checkbox"/> | <input type="checkbox"/> | Other (please specify) <input type="text"/> |

6. How much of a threat do you consider each of the following disasters for your current home. Rate each threat on the scale provided to the right.

	No threat	Very large threat
Major earthquake	<input type="range"/>	
Major flood	<input type="range"/>	
Major house fire	<input type="range"/>	
Airline crash into house	<input type="range"/>	
Tsunami (huge tidal wave)	<input type="range"/>	

TIP: Use your mouse to click on the pointer and drag it to the correct position.

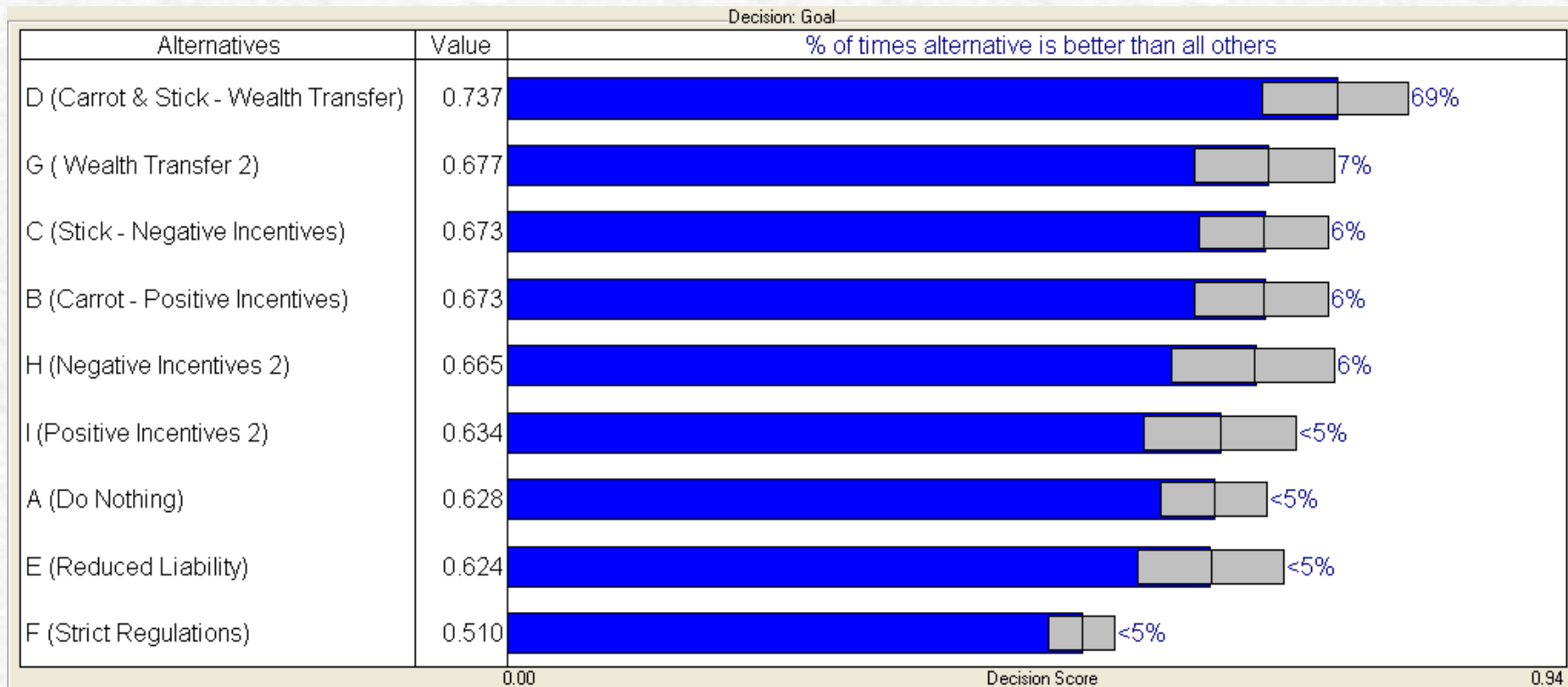
Continue

Quit

Supplemental Results – Objective Rating Task

Attribute	Mean Rating
Safety	7.90
Homeowner Damages	7.83
Stress and Disturbance	7.57
Homeowner Costs	7.29
Public Sector Damages	7.14
Accessibility	6.54
Public Sector Costs	6.15
Bureaucracy	6.01
Aesthetics	5.82

Supplemental Example – Sensitivity Analysis



Supplemental Example – Sensitivity Analysis

Top Scoring Alternative: H (Wealth Transfer II)				
Attribute	Relative Weight	Transition Point	% Change	Preferred Alternative After Transition
Homeowner Costs	0.11	0.41	272 %	A (Do Nothing)
Public Damages	0.16	0.72	350 %	G (Wealth Transfer II)
Public Costs	0.13	0.04	-69 %	G (Wealth Transfer II)
Aesthetics	0.03	0.31	933 %	A (Do Nothing)
Accessibility	0.04	0.29	625 %	A (Do Nothing)
Safety	0.16	0.60	275 %	G (Wealth Transfer II)

Supplemental – Objectives by Alternatives Matrix

Attribute	Description	A <i>Do nothing</i>	B <i>Positive Incentives</i>	C <i>Negative Incentives I</i>	D <i>Wealth Transfer I</i>	E <i>Reduced Liability</i>	F <i>Strict Regulations Only</i>	G <i>Wealth Transfer II</i>	H <i>Negative Incentives II</i>	I <i>Positive Incentives II</i>
Public Costs	Net amount that the government will spend to support floodproofing (AVERAGE \$ per household).	\$0.00	\$1,513.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,070.00	\$0.00	\$7,100.00
Homeowner Costs	Homeowner spending on floodproofing or levies (AVERAGE \$ per household, NET of financial aid).	\$18,399.54	\$24,486.35	\$26,970.39	\$31,627.22	\$21,199.47	\$7,477.23	\$26,729.18	\$28,107.36	\$21,299.29
Public Damages	Average flood disaster assistance that the government will likely have to pay to each household after a major flood (\$).	\$43,840.26	\$30,626.85	\$33,408.62	\$21,586.10	\$30,484.95	\$62,830.34	\$18,804.33	\$24,991.19	\$26,454.20
Homeowner Damages	Average amount that homeowners will have to pay to repair damages to their homes after a major flood (\$).	\$11,960.06	\$8,656.71	\$9,352.16	\$6,396.52	\$19,230.25	\$16,707.58	\$5,701.08	\$15,161.68	\$7,613.55
Aesthetics	% of homes greater than 2 stories tall in any given neighbourhood.	27	34	33	38	30	15	39	34	36
Bureaucracy	Number of new regulations added to the building permit application process.	None	None	None	None	None	1 or more	None	None	None
Accessibility	% decrease in the availability of single storey homes built at ground level.	37	48	46	55	42	17	57	48	51
Safety	% of homes that are floodproofed to the provincial standard.	50	69	65	82	57	22	86	68	75
Stress and Disturbance	Average length of time that residents will be unable to occupy their homes after a major flood (weeks).	10	7	8	5	9	13	5	7	6